

|                              |  |               |  |  |
|------------------------------|--|---------------|--|--|
|                              |  | June 20, 2022 |  |  |
| <h1>Main Street Monday!</h1> |  |               |  |  |



We are pleased to share with you again the 2022 Nationally Accredited KYMS programs.

These programs are working hard every day to help your downtown be the very best it can be. Congratulations again to each of them!



In 2021, Accredited and Affiliate Main Street America programs generated \$5.76 billion in local reinvestment, helped open 6,601 net new businesses, facilitated the creation of 30,402 net new jobs, catalyzed the rehabilitation of 10,595 historic buildings, and leveraged 1,427,729 volunteer hours. On average, for every dollar that a Main Street program spent to support their operations, it generated \$19.34 of new investment back into Main Street communities.\*

“We are thrilled to acknowledge this year’s Accredited and Affiliate programs and their dedication to advancing economic opportunity and quality of life in their downtowns,” said Patrice Frey, President & CEO of Main Street America. “During another incredibly challenging year, these programs demonstrated the power of the Main Street movement to respond to the needs of their communities. I am inspired by their steadfast leadership and innovative solutions to drive essential local recovery efforts, support small businesses, and nurture vibrant downtown districts.”

Statewide, countywide, and citywide Coordinating Programs evaluate, select, and recommend qualifying communities to Main Street America on an annual basis. To qualify for Accreditation status, communities must meet a set of rigorous standards. Evaluation criteria identifies communities that are building meaningful and sustainable revitalization programs, and include standards such as, fostering strong public-private partnerships, supporting small and locally owned businesses, and actively preserving historic places, spaces, and cultural assets.

Learn more about Main Street America designation here. <https://www.mainstreet.org/blogs/national-main-street-center/2022/06/14/announcing-the-2022-main-street-america-designated>

2022 Nationally Accredited Programs

- |                |              |
|----------------|--------------|
| Bardstown      | Murray       |
| Beattyville    | Paducah      |
| Campbellsville | Perryville   |
| Carrollton     | Pikeville    |
| Covington      | Pineville    |
| Cynthiana      | Salyersville |
| Danville       | Shelbyville  |
| Guthrie        | Springfield  |
| LaGrange       | Taylorsville |
| London         | Winchester   |
| Maysville      |              |
| Morehead       |              |

National Affiliate Programs

- Middlesboro
- Scottsville
- Tri-Cities
- Williamsburg

Kentucky Network Programs

- Catlettsburg
- Paintsville

Learn more at [heritage.ky.gov](http://heritage.ky.gov)  
[www.mainstreet.org](http://www.mainstreet.org)

KY programs websites and social media.

**ARTISTS  
THRIVE**

**ANNUAL SUMMIT JULY 19-22 2022**

Winston-Salem, NC  
and online

[www.ArtistsThrive.org](http://www.ArtistsThrive.org)

**Join artists, arts leaders, educators and funders from across the country** to collaborate, gain inspiration, engage and align! 2022 offers the opportunity to attend in-person in Winston-Salem, NC or engage online from your home!

**Tuesday, July 19 - Friday, July 22, 2022**  
**Winston-Salem, NC and online!**

**Registration Tiers from \$0 - \$250**

Artist's Thrive is a great program and the conference was held for several years at Berea College. Several Main Street programs/communities have participated. It is a great way to engage with artists in your community to assist in business development, public art, place-making, and so much more! Check out their website for more information.

## HISTORIC REAL ESTATE FINANCE CERTIFICATION

THE 1774 FOUNDATION  
Preserving American Historical Landmarks

MAIN STREET  
AMERICA INSTITUTE™

NDC



**PART 1 · JULY 27 - 29, 2022**  
Virtual

**PART 2 · OCTOBER 3 - 7, 2022**  
Vancouver, WA

[WWW.MAINSTREET.ORG/HISTORICREALESTATE](http://WWW.MAINSTREET.ORG/HISTORICREALESTATE)

Is your Main Street interested in historic real estate? Learn about downtown development trends, how to successfully pitch Main Street real estate projects to funders, & challenges and opportunities for historic real estate financing on Main Street.

Register for our Historic Real Estate Finance Certification course to dive deeper into these skills!

<https://bit.ly/3MXoHbO>

# Join Us at a Brownfield Outreach Session

**REGISTER BY WEDNESDAY JUNE 22nd**

KY EXCEL member Tetra Tech, as part of their environmental leadership commitment, invites you to a free educational session about brownfield redevelopment and resources available to make it happen. Join us to learn about programs and services to help revitalize contaminated, blighted or abandoned properties in your community while addressing social, environmental and economic challenges.

The graphic features a dark blue background with the title "Brownfield Outreach Sessions" in yellow and white. On the left, there are logos for "KY EXCEL" (Kentucky Excellence in Environmental Leadership), "Brownfield Program" (Department of Community & Economic Development), and "Tetra Tech". In the center, a map of Kentucky is shown with three stars indicating the session locations: Lexington, Elizabethtown, and Bowling Green. Below the map, a white box lists the dates: "Lexington - June 23rd", "Elizabethtown - June 28th", and "Bowling Green - June 30th". At the bottom, it says "EMAIL TO REGISTER" and provides the email address "SHERRY.WEEDMAN@TETRATECH.COM" in a yellow box.

**June 23, 2022 - Lexington**

9am - 12pm EST - Bluegrass Area Development District

**June 28, 2022 - Elizabethtown**

9am - 12pm CST - Lincoln Trail Area Development District

**June 30, 2022 - Bowling Green**

9am - 12pm CST - Barren River Area Development District

We always say good buildings bring good business and good business leads to economic vitality in the downtown.

Jeff Siegler is the former state coordinator in Ohio and knows a lot about downtowns. He now works as a consultant and you can follow him and his insights at Revitalize or Die on social media or his blog <https://revitalizeordie.com/>

## BUILDINGS BEFORE BUSINESS

Your district will never attract the types of businesses you want if all you have to offer is subpar commercial space.

Focus real estate development before you worry about business recruitment.

Bad business owners seek bad space. They want low overhead, they don't plan to make much money, they aren't serious about a business plan, they don't care about cash flow. These are not the tenants you want.

Good space attracts quality tenants- every damn time. I have yet to see someone fix up quality commercial or residential space downtown and have any problem filling it. That's because current demand far outstrips current supply. There just isn't enough quality space in your downtown to meet the current demand, but sadly there is a surplus of crappy space







## Locable's Community Grant Program is back for 2022!

Offering grants for Main Streets / Downtowns, small businesses and other community organizations. Our programs ensure businesses effectively communicate while also enabling communities to support their merchants today and into the future. Our application process is

simple for each of the grant options to make it accessible to everyone and our hope is that your authentic need and goals come through. As a Main Street Association, you're focused on your community, to help attract visitors and equip your merchants to put their best foot forward. We invite you to tell us about your community, marketing and communication challenges you'd like to address, and why you deserve/need to win.

For more information or to apply visit: [www.locable.com/locable-community-grant-program](http://www.locable.com/locable-community-grant-program)

### Due June 30th <https://lge-ku.com/environment/plants-and-wildlife/tree-planting-grants>

Kentucky Utilities (KU/LG&E) offers grants of up to \$5,000 to Kentucky and Virginia nonprofit organizations and local government agencies for tree-planting initiatives. Funding is for projects in urban and non-urban parks, parkways, forests, and highways. Applicants must be located in the service areas of LG&E and KU.

LG&E and KU offer one-year grants for urban, suburban, or rural projects in forests and parks, along parkways or roadways that meet program objectives. Applicants must demonstrate that mature trees resulting from their efforts will not interfere with utility lines.

### Due June 30th! <https://www.t-mobile.com/brand/hometown-grants>

Grants of up to \$50,000 to USA nonprofit organizations, nonprofit leaders, elected officials, and town managers and employees for capital projects to revitalize public community spaces in rural areas. The purpose of the program is to create and restore communal spaces that foster personal connections. Projects must benefit small cities with a population less than 50,000.

Applications open on a quarterly basis with the following schedule:-

- Spring: Applications open January – March
- Summer: Applications open April – June
- Fall: Applications open July – September
- Winter: Applications open October – December

### Due July 7th <https://sesah.org/bots-preservation-award/>

The Southeast Chapter of the Society of Architectural Historians (SESAH) awards grants to historic preservation projects in southern states. The award will honor a project that has demonstrated excellence in research, design, and execution.

The award is also for a project that preserves, documents, restores, rehabilitates, or educates the public about a historic property, such as a building, structure, or a complex of buildings & structures.

Projects with a public interpretation component are encouraged but not required



America's Best Restaurants will be in Paducah tomorrow! They will be stopping in at Gold Rush Café at 400 Broadway and the restaurant is asking for your favorites. Check out their FB page for more information!

New businesses continue to open in KYMS communities.

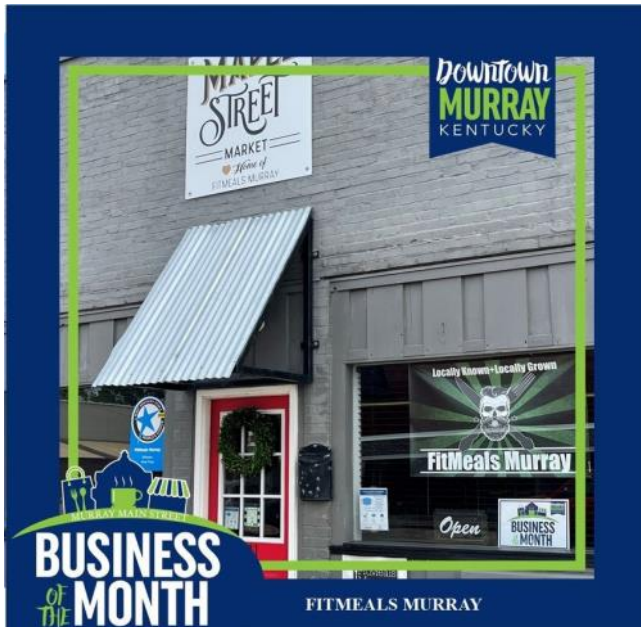


**HOUSE OF TAO**

**NEW BUSINESS ALERT!**

YOGA & DANCE STUDIO

House of Tao is a family-owned yoga and dance studio located on the 2nd floor of 521 Madison Avenue, above [KungFood Chu's AmerAsia](#).



Here is just one way KYMS local programs help their small businesses. Murray Main Street has been spotlighting a business of the month on social media (others have also). This brings attention to the diversity of the businesses located downtown along with information about them. It's a great idea and the best part, it's free.



**New in Paducah!** Congratulations to Bluebird Blessings and owner Suzanne Glisson, LMT Bluebird Blessings is located at 222 Kentucky Avenue, Suite 1. Aside from being a Licensed Massage Therapist, Suzanne is also a Reiki Master Teacher & IET Practitioner. For more information on services or to book, head to their FB page, call 270-559-5203 or email [bluebirdblessings.lmt@gmail.com](mailto:bluebirdblessings.lmt@gmail.com).



You could be **Carrollton's Hottest Dog 2022**



*It's simple.....*  
**BAKE IT, BROIL IT, FRY IT, BRAISE IT, BOIL IT, DEEP FRY IT or WHATEVER!**  
 Cook it anyway you want! Create it with your favorite bread and toppings to make it the "hottest dog" in town!

**Hot Dog Cook-off**  
**Friday, July 1, 2022**  
 Carroll County Library  
 136 Court St., Carrollton

*You could win:*


- A new grill donated by McNeal's in Carrollton.
- Your name placed on Bronzed Chef Trophy.

**HOW TO ENTER:** Write down your recipe & contact info on an index card and bring it with your prepared hot dog to the entry table at the Carroll County Library, July 1 from 5-6pm. Judging will begin at 6 p.m. For more information, call 502-525-4848.



Carrollton's Hottest Dog Contest is Sponsored by Carrollton Main Street Program.

**CITY OF GUTHRIE**  
**Fourth of July**  
**CELEBRATION**



*Remembering Our Heritage & Praying for Our Future!*  
**Friday, July 1, 2022 5 – 9:15 p.m.**  
**Longhurst Park**

**Downtown Events:**

- \*Lampost Decorating Contest (Register by June 17 & pick up rules at City Hall)
- \*Music by Eric 5-7:00 p.m. \* (first 50 attendees will receive a free United States Flag)
- \*Food Trucks – 5 p.m. Coys BBQ
- \*Vendors – 5 p.m. (Cakes and Confections, Pucker Up Shake-ups, Stephanie's T's; Elizabeth's Creations; Smooth and Sassy Clothing; DedeGlow Toys; Ice Cream; QT's Promotions; City of Guthrie & others!)
- \*\* "Celebrate America" **FIRECRACKER Parade** - 5:15 p.m. - Begins at Post Office  
 Calling all children, parents and adults to form a walking parade using yourself, bicycles, scooters, strollers, children's wagons, etc! **PLEASE Dress-up or Decorate in your best red, white and blue!**  
*Each child will receive a prize for participating.*
- \*Guthrie Community Lending Library – Book Reading – 5:45 p.m.\*
- \*Lampost winners announced at 6:00 p.m.\*
- \*Live Music – 6:30 pm - Guildfield Church Choir & St Paul Church Choir  
 7:15 p.m. –Maci McCuston Venable & the Band Experience
- \*Fireworks – 9:15 p.m.\*

\* NOTE: Events & times may change without notice

**PADUCAH**  
*Be the Best*

**4TH OF JULY**  
**CELEBRATION**

5:00-7:00pm: Meet & Greet / 7:30-9:00pm: Concert / 9:05pm- Fireworks



Fireworks on the River

Live Music by J.D. Shelburne





**RIVERFRONT PLAZA** **Monday, July 4** **AND WILSON STAGE**

Sponsored by **Independence Bank**  
 A REVOLUTION IN BANKING

**Do This, NOT That**

- ✓ Keep water nearby in case fireworks start a fire.
- ✗ Don't point fireworks at pets.
- ✓ Wear eye protection if you light a firework.
- ✗ Never try relighting a dud.



**What to Eat & Drink During a Heat Wave**

- ☺ Eat small meals and eat more often.
- 💧 Stay hydrated by drinking plenty of fluids even if you do not feel thirsty.
- ✗ Avoid drinks with caffeine or alcohol.



We hope everyone has a great first day of summer and a great 4th of July holiday. Just a few tips to remember with fireworks and the summer heat. Do stop in a local business if you get overheated or need assistance. They are happy to help.